

Capacity Building in European Youth Work Meet the Team

WHO we are

We are an established international team of professional trainers in the field of non-formal education who can evidence their joint success to date in delivering a series of training courses on a variety of priority topics within Erasmus+/Youth in Action.

Sue Dudill and Tsvetina Zaharlieva have both successfully completed the SALTO Youth in action-funded Trainer of Trainers (ToT). We are freelance trainers on the NAs' trainers' pools for our respective countries, UK and Bulgaria. Expert Assessing and Logistics' Coordination are also in our portfolio of competences. Please consult our SALTO profiles here: <https://www.salto-youth.net/tools/toy/sue-dudill.2712/> and <https://www.salto-youth.net/tools/toy/tsvetina-zaharlieva.2331/> We are both Directors of our own NGOs and members of the Anna Lindh Foundation. Sue is a native English speaker with a CELTA (pass B) and Tsveti has a Masters in Linguistics and her English is exemplary to that of a native English speaker. We are both reliable and responsible experts who prepare well for the assigned tasks, report in due time and support the whole process, maintaining contact with the project team in all the stages of a project and liaising with stakeholders as necessary.

WHAT we have achieved together

As a team, our main achievement is that we formulated the LICK training course concept: Language Integrated Content Kits are international training courses and partnership building activities based on non-formal education which are aimed at those supporting young people in the community with fewer opportunities.

WHICH training courses and seminars we have delivered together

LICK Capacity Building for Those Working With Socially Excluded Young People KA1 Vinica, Macedonia 2015

LICK Capacity Building for Those Working With Socially Excluded Young People 4.3 York UK 2014

LICK Capacity Building in Employability & Entrepreneurship 3.1 York UK 2013

LICK Capacity Building in Employability & Entrepreneurship 4.3 York UK 2013

LICK Capacity Building in Migration & Employability 3.1 York UK 2013

The Janus Seminar & Conference with the UK NA and Momentum World TCP London UK 2013

LICK Capacity Building in Migration & Employability 4.3 Leeds UK 2013

Combating Youth Violence – Education ... Inspiration ... Action! UK NA, Manchester, UK 2012

It is noteworthy that The Janus Seminar and Conference was the single most important project the UK NA have implemented and its aim was to look back and evaluate the 7 years of Youth in Action and yet look forward to the next 7 years of Erasmus+, hence the name Janus, the Roman god of beginnings and transitions. We supported over 100 participants from 23 countries.

On the new TCA plan we are to deliver a training course for the Bulgarian NA –

“Value your experience!” – a training course aiming at showing the benefits of the non-formal education, presenting the recognition tools such as Youthpass, Europass, ECVET and EVS as a life-time experience in NFE.

TESTIMONIES

WHAT they say about us and the work that we do

Wild Cherry's focus is on education, both formal learning of language skills and non formal learning of developing employability and personal growth. Led by Sue Dudill, a brilliant director who works above and beyond the call of duty to help young people to be empowered.

They take young people who never would've believed they could achieve and help to realise their potential success by sending them on youth exchanges to different countries. They offer training through the 'LICK' scheme which teaches people skills for employment and languages.

They believe in diversity and openness that helps them to include many different young people from many countries in and around Europe, with the help of Youth in Action, they have been able to grow their organisation and help it blossom.

<http://www.momentumworld.org>

I'm sure I speak for all on the TCA team, Sue, when I say that it's a delight to have you on our Experts' Pool.

*Khalid Miah
Transnational Cooperation Activities (TCA) Manager
Erasmus+ UK National Agency Ecorys UK*

Delivering LICK with Sue was more than pleasure. As a project coordinator in MAPP I have organised many other events and training activities, but this was for sure the best so far. Sue is dedicated trainer, well experienced and really organised, keeping the participants motivated and active during the whole day. She's good in creating a friendly environment where learning is really happening, even taking care of small details that make the participants more comfortable. So, I would recommend working with Sue to anybody who is dedicated and willing to deliver a life-changing and meaningful training that will bring positive impact to the society through the LICK concept and the non-formal educational methodologies.

I am personally looking forward to working with Sue again, and change the minds and hopefully the lives of more young people.

*Goran Janevski
Macedonian Anti-Poverty Platform*

Tsvetina Zaharlieva – external expert-trainer for National Centre for European Youth Programmes and Initiatives

In relation with the final evaluation of the external expert-trainers' work for the National Centre for European Youth Programmes and Initiatives we would like to inform you that The committee used the following evaluation criteria:

*Extensive knowledge of the programme;
Use of specific terminology;
Delivery of information;
Designing of a training agenda for the given topic;*

*Quality delivering of the agenda;
Flexibility according to the group's needs;
Trainer's behaviour in front of the group;
Group's acceptance of the trainer;
Group dynamics;
Team work;
Use of interactive training methods;
Due reporting after the training;
Right attitude to the assigned task (time efficiency and content knowledge)
Language skills;
Presentation skills;
Contribution to reaching the training's objectives*

After a detailed discussion upon the results of our cooperation with you the evaluation committee decided unanimously that you have diligently completed all assigned training tasks in compliance with the requirements of the "Youth in Action" Programme.

Thank you for the fruitful cooperation!

*Plamen Georgiev, Executive Director
Ministry of Youth and Sport
National Centre for European Youth Programmes and Initiatives
Republic of Bulgaria*

Tsvetina was our main trainer in the project. 'Developing Youth Employability Skills' ...we recommend her as a highly responsible and skilful trainer, full of interesting innovative methods for non-formal education.

*Alina Fegler-Kotkiewicz
EDUQ
www.eduq.pl*

We would recommend Tsvetina Zaharlieva who is our main trainer and facilitator on all the national and international projects our NGO organises. All the training courses she has led have contributed to building a reputation of our NGO as a serious partner in the non-formal educational field.

*Katja Aleksieva-Stoynova
Chairperson
Youth and Civil Initiatives in the Rose Valley
Karlovo, Bulgaria*

For more information on how the **LICK team can help you and your organisation:**

Contact: info@wildcherry.org.uk and in the meantime visit: www.wildcherry.org.uk. or visit us at



www.facebook.com/wildcherrytraining.



<https://twitter.com/WildCherry50>